Bridging Gender Equality & Digital Safety Through Sports GEIN

Planned objectives of the project:
Promote Equality:
Use inclusive sports as a tool to break gender stereotypes
Foster leadership and collaboration skills in mixed-gender teams
Build Resilience and Safety Awareness:

• Teach children how to protect themselves and others in digital spaces

o' Link the concepts of fairness and respect in sports to ethical online behavior

• Empower Advocacy for Rights: • Equip children with knowledge of their rights (safety, equality, and participation)

 Encourage them to be advocates for equality and online safety within their peer groups

Lidja Lapi





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Achieved results of the project:

• Workshops on Digital and Personal Safety:

Use sports examples (e.g., refereeing) to explain rules and boundaries online, such as consent, privacy, and fair play

Teach children how to "call out fouls" in digital interactions, like cyberbullying or online grooming

• Code of Conduct for All Spaces:

Develop a "Fair Play Charter" with children, blending sportsmanship values with online safety rules

Include commitments like: "We treat everyone equally on and off the field" and "We report harmful behavior."

• Teamwork and Advocacy Campaigns:

Kids design campaigns promoting gender equality and online safety together (e.g., social media challenges or posters) Link sports events with advocacy, such as wearing colors or slogans representing equality and safety





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Output(s) of the project:







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