

# Promoting Extreme Sports for Girls ( in nature)



**Aim:** To empower and inspire women in extreme sports by breaking barriers, promoting inclusivity, and increasing representation.

## **Objectives:**

- *To showcase trailblazing female athletes*
- *To shatter gender stereotypes in extreme sports*
- *To amplify visibility and media representation*
- *To expand access to sponsorship and support*
- *To empower the next generation to break barriers.*



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# *The results achieved by the project:*

- Inspired and empowered girls to pursue extreme sports
- Increased awareness of female athletes and their achievements
- Challenged gender stereotypes in extreme sports
- Reached and engaged a broad audience through social media
- Encouraged discussions on inclusivity and equal opportunities
- Delivered impactful workshops and outreach initiatives that boosted youth participation and inspired the next generation of female athletes.



# *Output of the project:*

- **Community Engagement Activities** – Outdoor events, challenges, and local initiatives encouraging participation and breaking gender barriers.
- **Public Awareness Events** – Panels, discussions, and exhibitions celebrating female athletes and promoting gender equality.

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