

LET'S PLAY BASKETBALL TOGETHER



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Aim:

To promote gender equality in basketball by improving the skills of all participants regardless of age and gender

Objectives:

- To conduct sessions on gender equality in sports
 - To create an awareness

Campaign:

- To share stories from sportswomen to illustrate their experiences and challenges in the sports world.
- To realize a mini basketball tournament with girls and boys together

Achieved results of the project:

- Number of teams and participants (balanced gender representation);
- Observed improvements in teamwork and inclusivity;
- Feedback from players, coaches, and parents on gender inclusion.



